

PCBS Experience Conducting the Smoking and Tobacco Consumption Survey, 2021

9-10 May 2023 at SESRIC HQs, Ankara

Overview

- **Overview of STC Survey**
- **Methodology**
- **Main Finding**
- **Obstacles and lessons learned**

Overview of STC Survey

- The STC survey is a representative specialized survey on smoking and Tobacco consumption, which was conducted for the first time in Palestine, and it based on a methodology derived from the Global Adult Tobacco Survey (GATS).
- The survey provided all the key indicators provided by The TQS guide.
- Also a review on GATs questionnaire was performed and core questions were added to the national STC survey to be able to provide the indicators and address the WHO's six policy program on tobacco control after the establishment of the Global Framework Convention on Tobacco Control.

Methodology

Survey implementation	(14/9/2021- 01/11/2021)	
Target Sample	all Palestinian individuals aged 18 + years, who have been living in Palestine prior to the survey date.	
Sample Design	The sample is three stage stratified cluster (pps) sample	
Sample Size	The survey included 9232 Household, one randomly selected individual from each household	7709 individual 88% response rate
Method of data collection	Survey information was collected using handheld devices	

STC survey covered the following topics:

1. Background characteristics
2. Tobacco use
 - *Smoked tobacco*
 - *Smokeless tobacco*
 - *Heated Tobacco Products Use*
3. Cessation – tobacco smoking
4. Secondhand smoke
5. Economics – manufactured cigarettes
6. Media – manufactured cigarettes
7. Knowledge, attitudes & perceptions

Key Findings

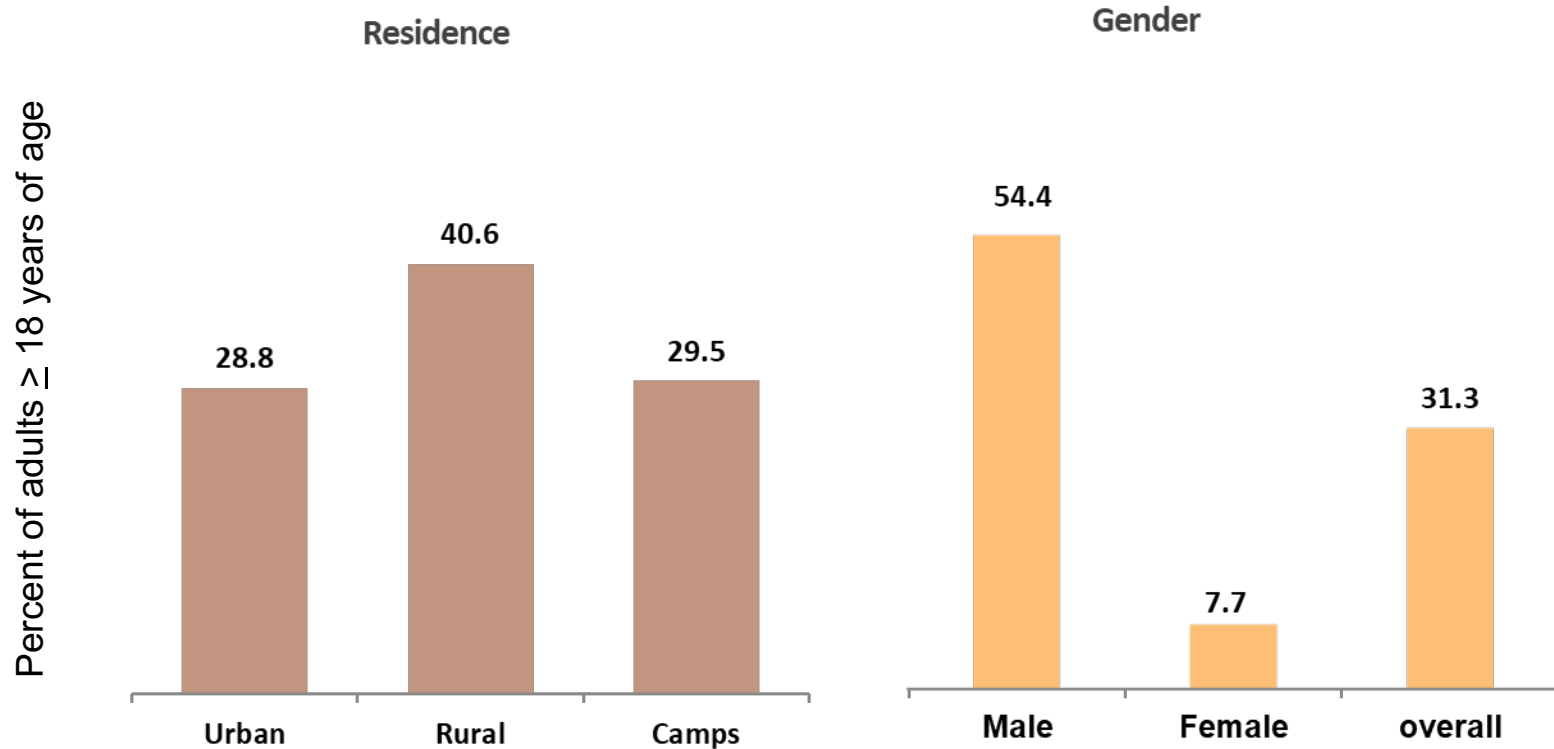
Current tobacco users

❖ In Palestine over all 31.3% of individuals 18 years and above currently use tobacco

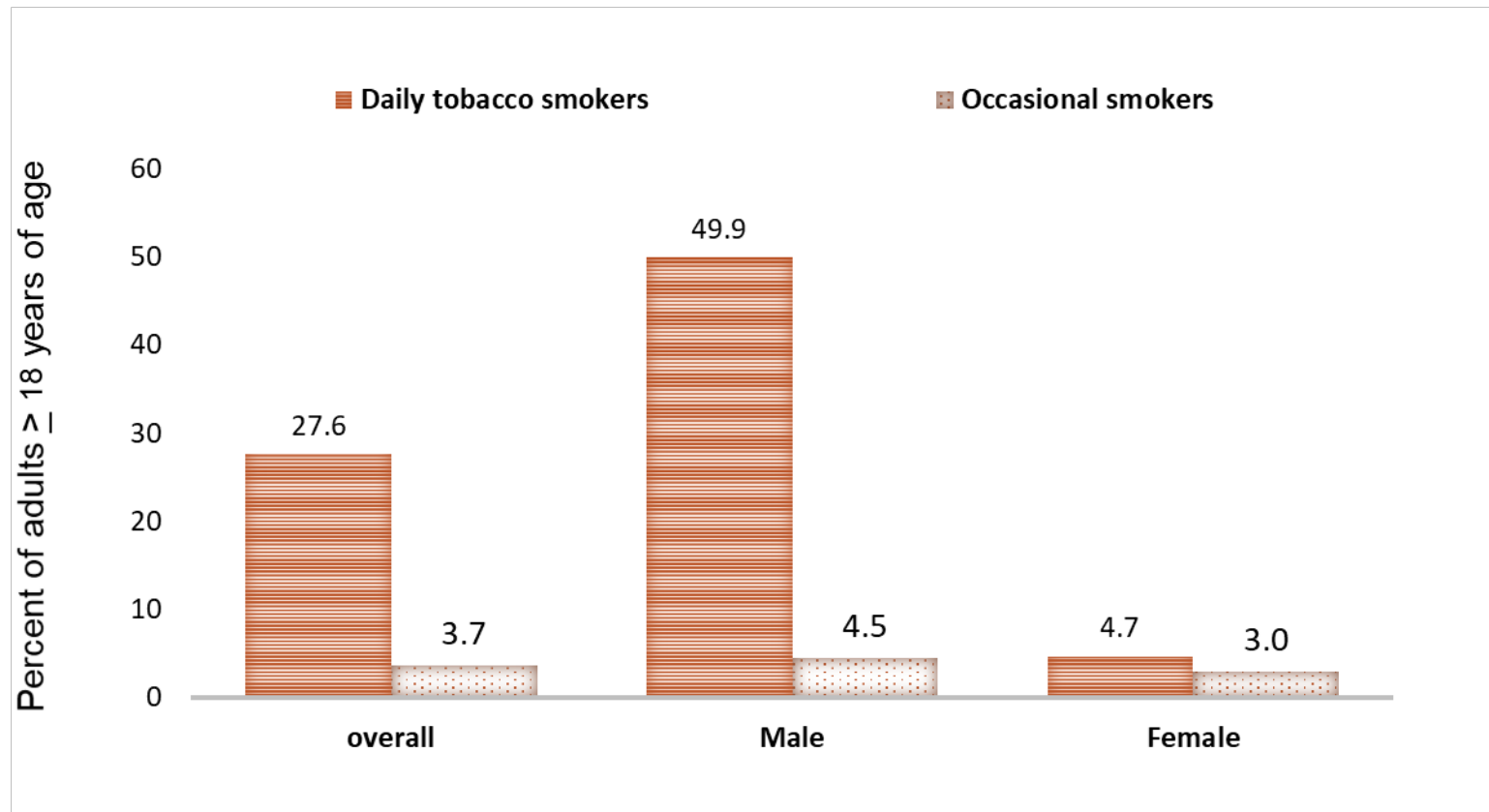


* includes smokers and/or smokeless users

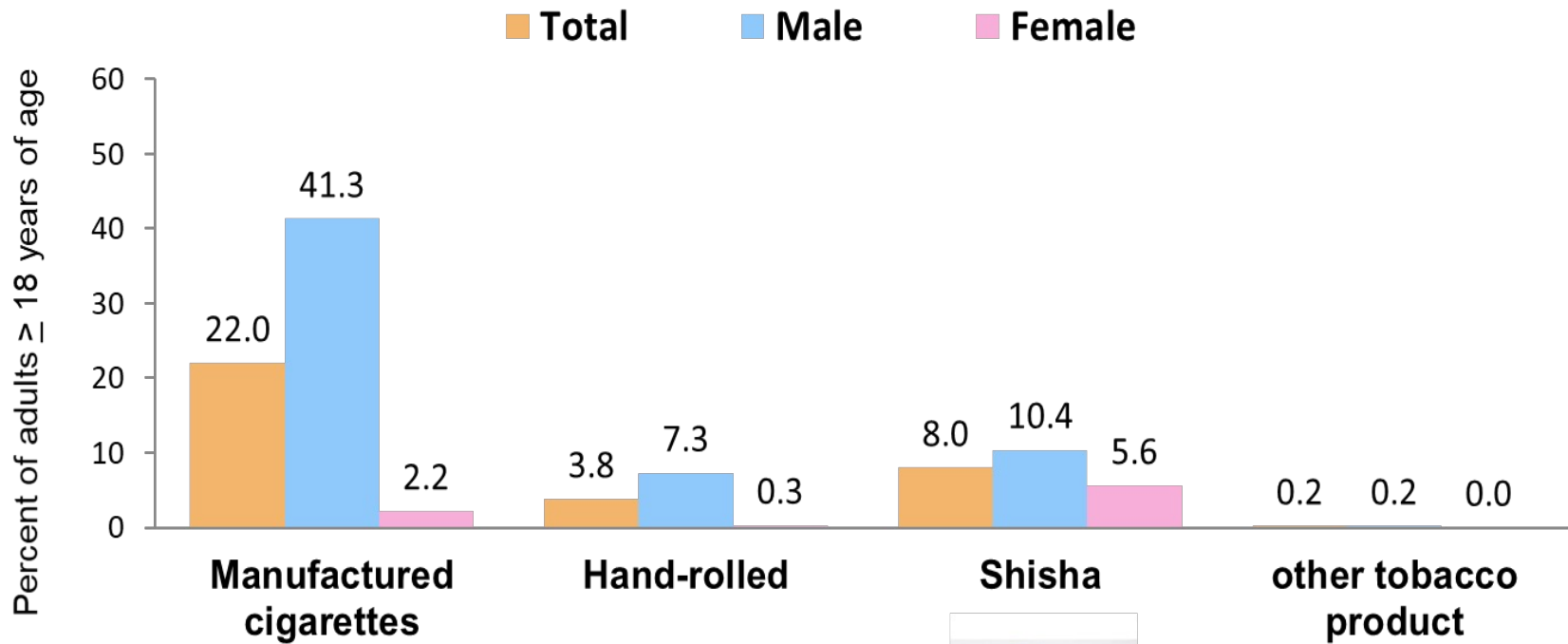
Percentage of current smokers by gender and residence



Percentage of current smokers by gender and smoking status



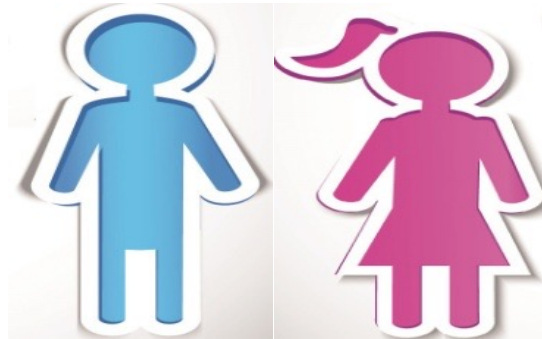
Percentage of current smokers by type of smoked product



Percentage of current smokers of heated tobacco product by type of smoked product

❖ Over all 0.2% of individuals 18 years and above currently use heated tobacco

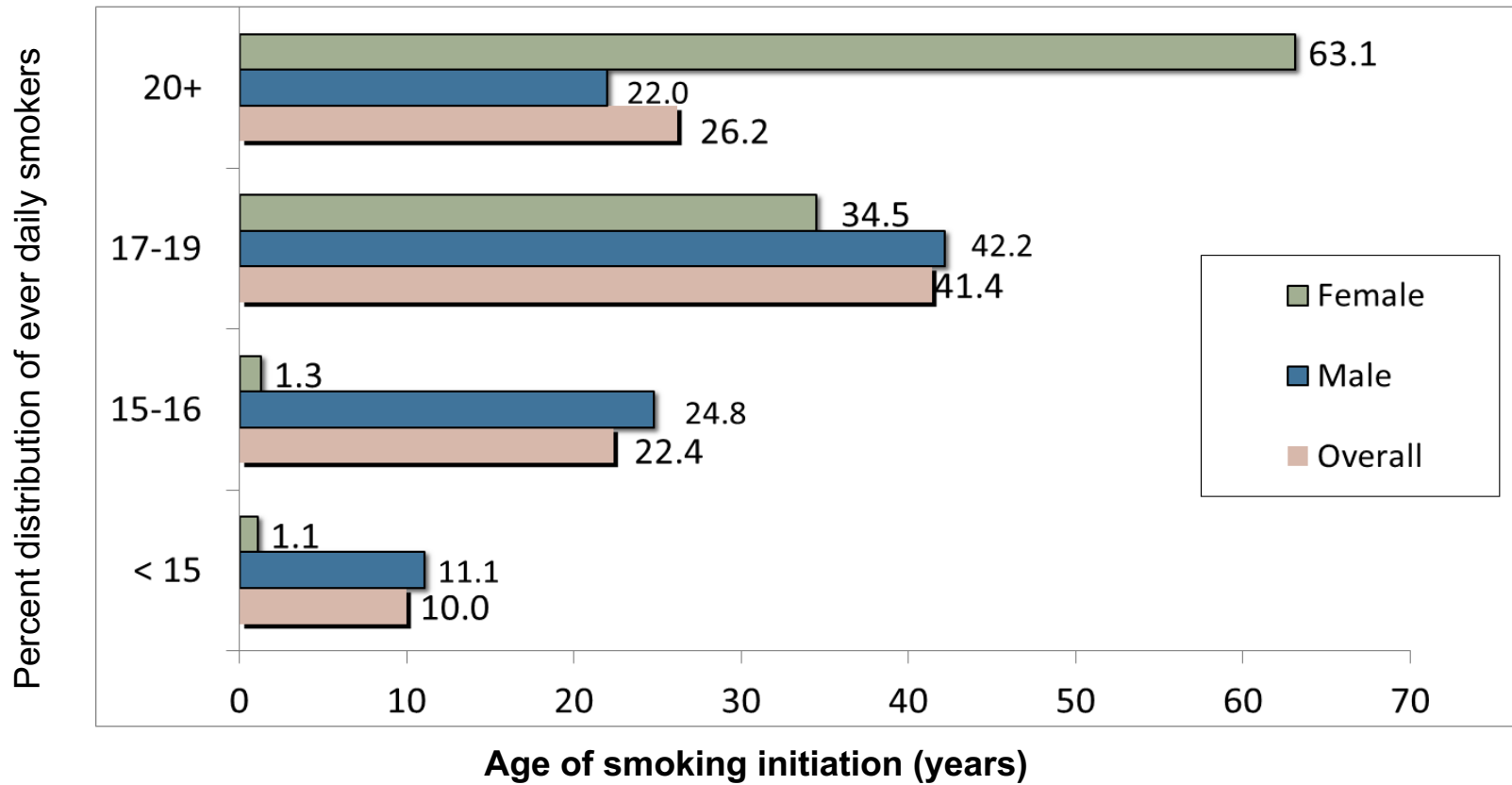
%0.4



%0.1



Percentage of smokers by age of initiation



* Among ever daily smokers (ages 20 – 34 years)

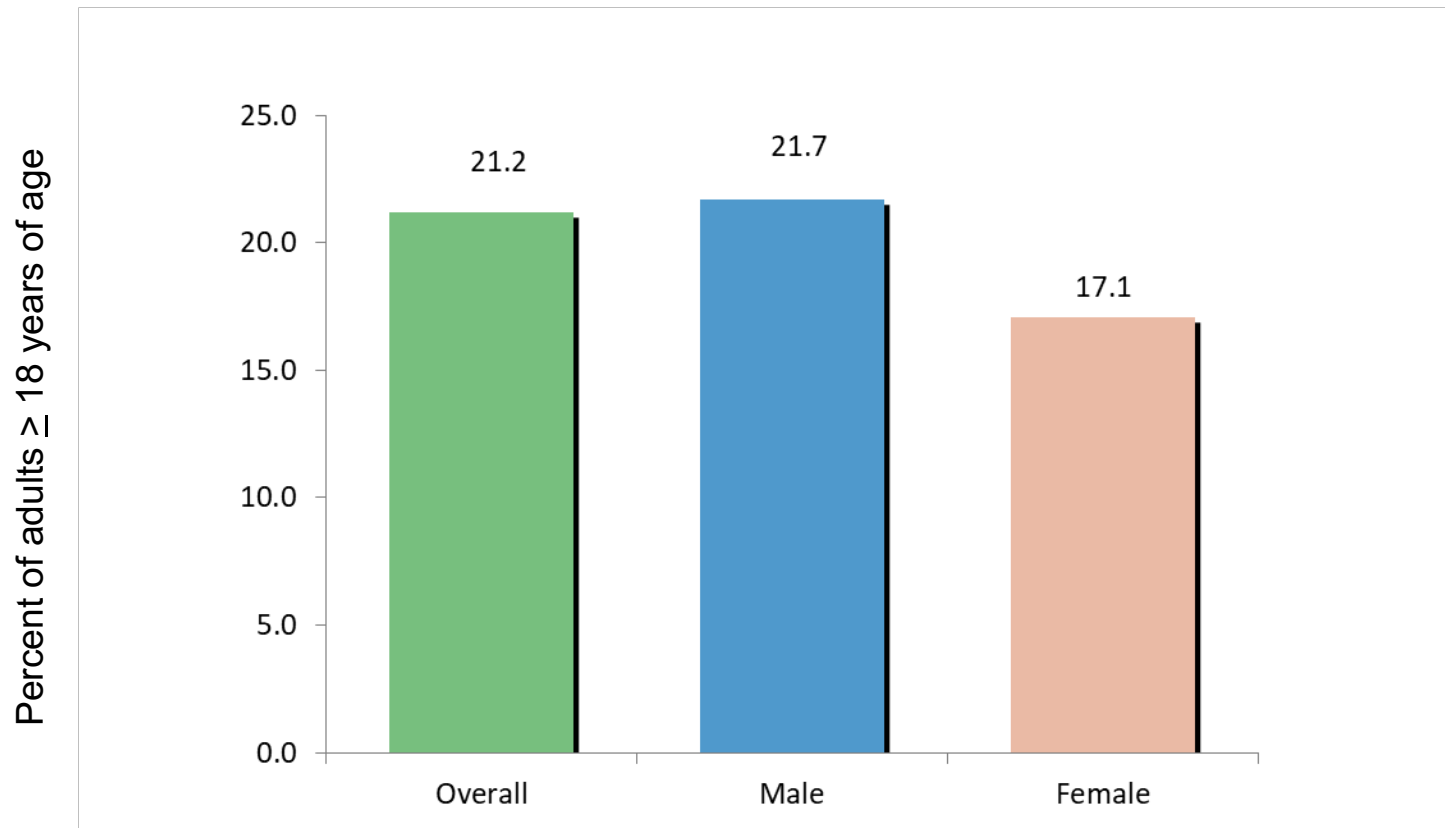
Electronic cigarette awareness and use among adults ≥ 18 years old

	Ever heard of electronic cigarettes	Current users
Overall	%75.7	%2.1
Male	%82.8	%3.4
Female	%68.4	%0.7

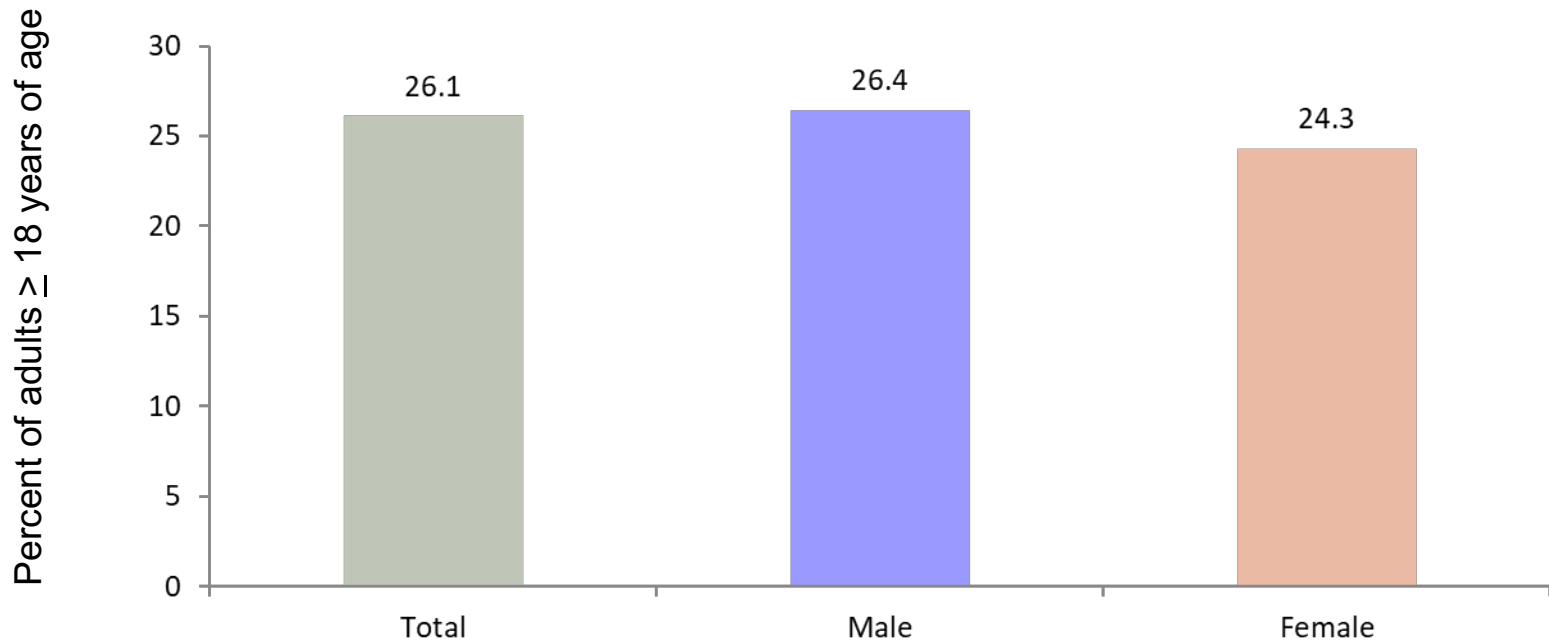
Cessation efforts by tobacco users to quit using tobacco



percentage of smokers tobacco users who attempted to quit in the past 12 months



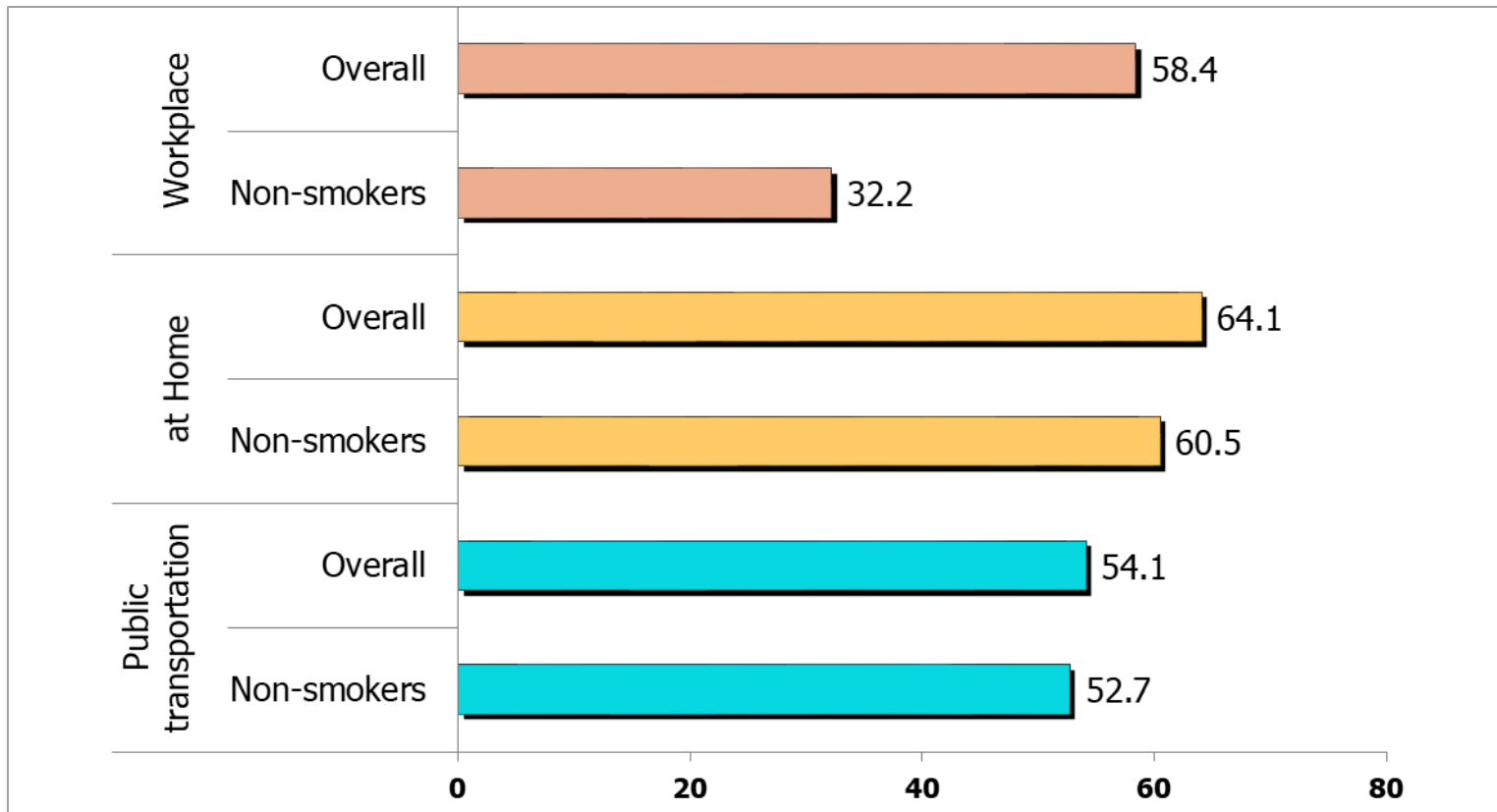
percentage of smokers advised to quit by a health care provider in the past 12 months



Second-hand smoke



“In the past 30 days, adults exposed to tobacco smoke in...”



Percent of adults ≥ 18 years of age

Economics



Average amount spent for 20 manufactured cigarettes and average cigarette expenditure per month among current manufactured cigarette smokers ≥ 18 years old

Average amount spent on 20 manufactured cigarettes

5.8 \$

Manufactured cigarette expenditure per month

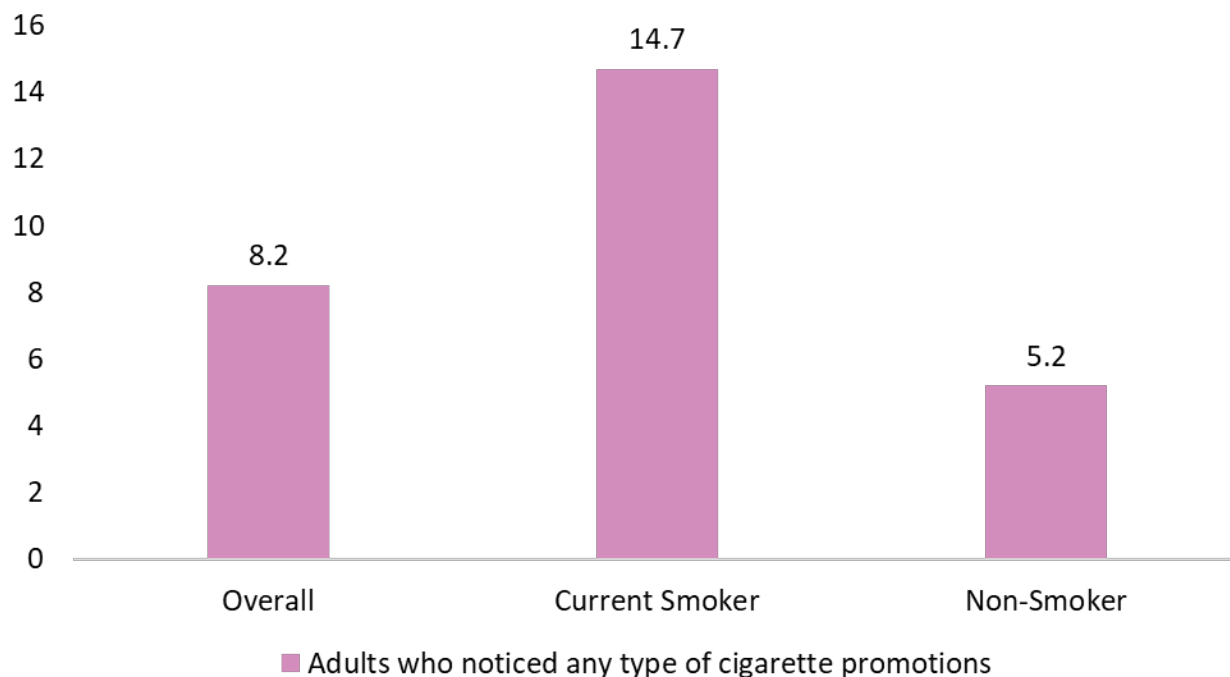
154 \$

Media

“noticed cigarette promotion and anti-cigarette messages on manufactured cigarettes in the last 30 days”

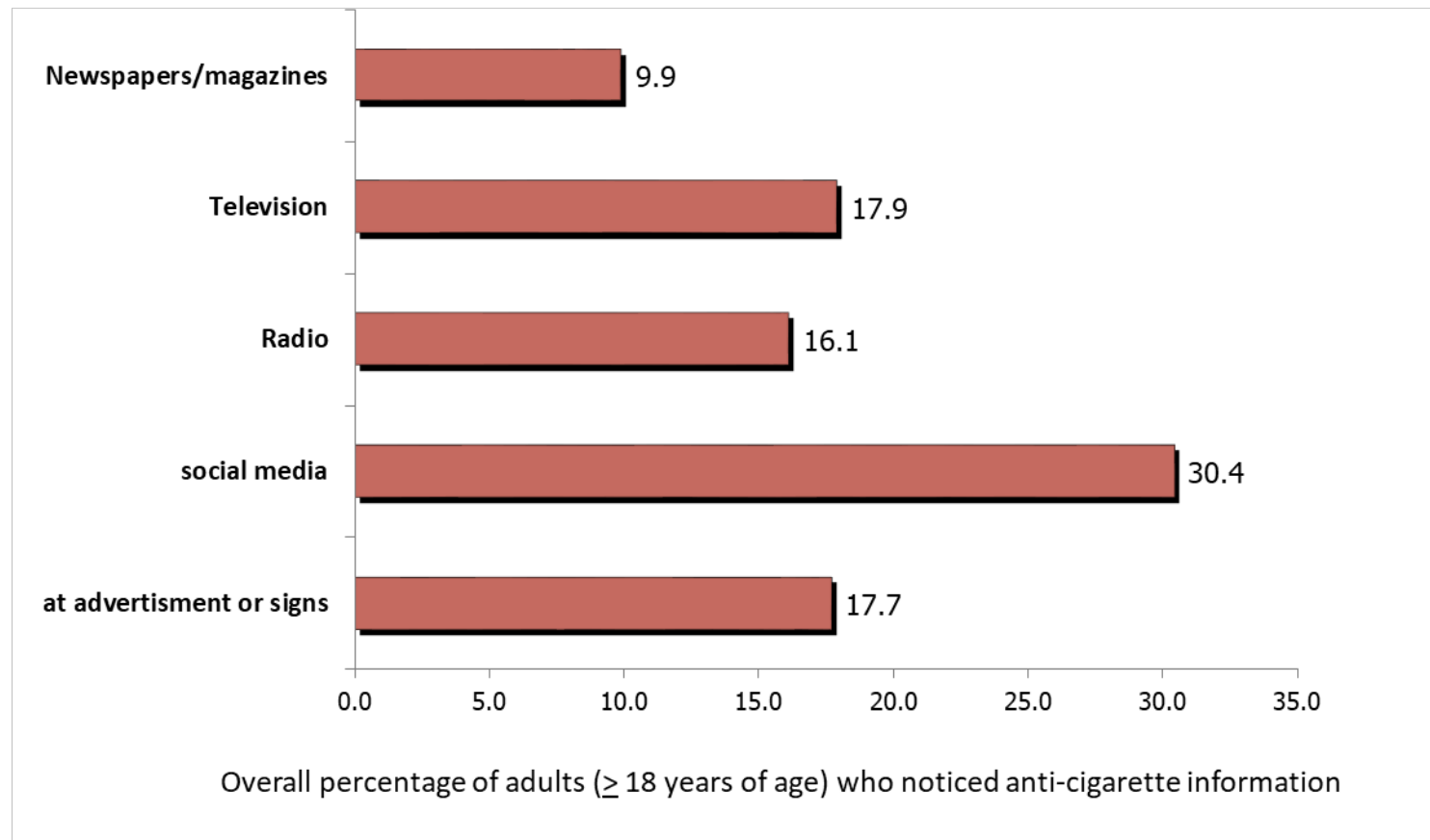
Tobacco promotion

“during the past 30 days, adults noticed cigarette promotion”

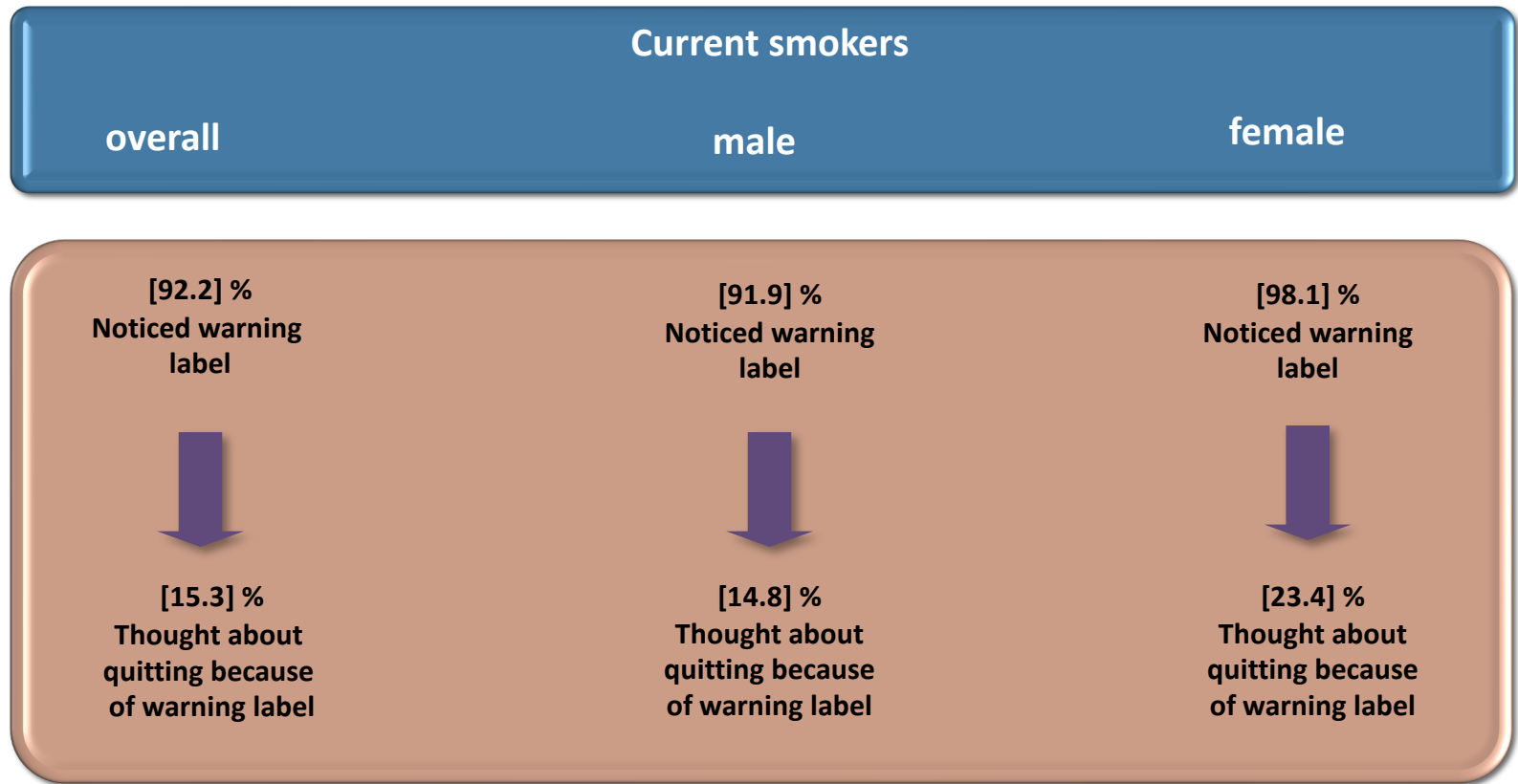


Anti-cigarette messages

“during the last 30 days, adults noticed anti-cigarette smoking information” at:

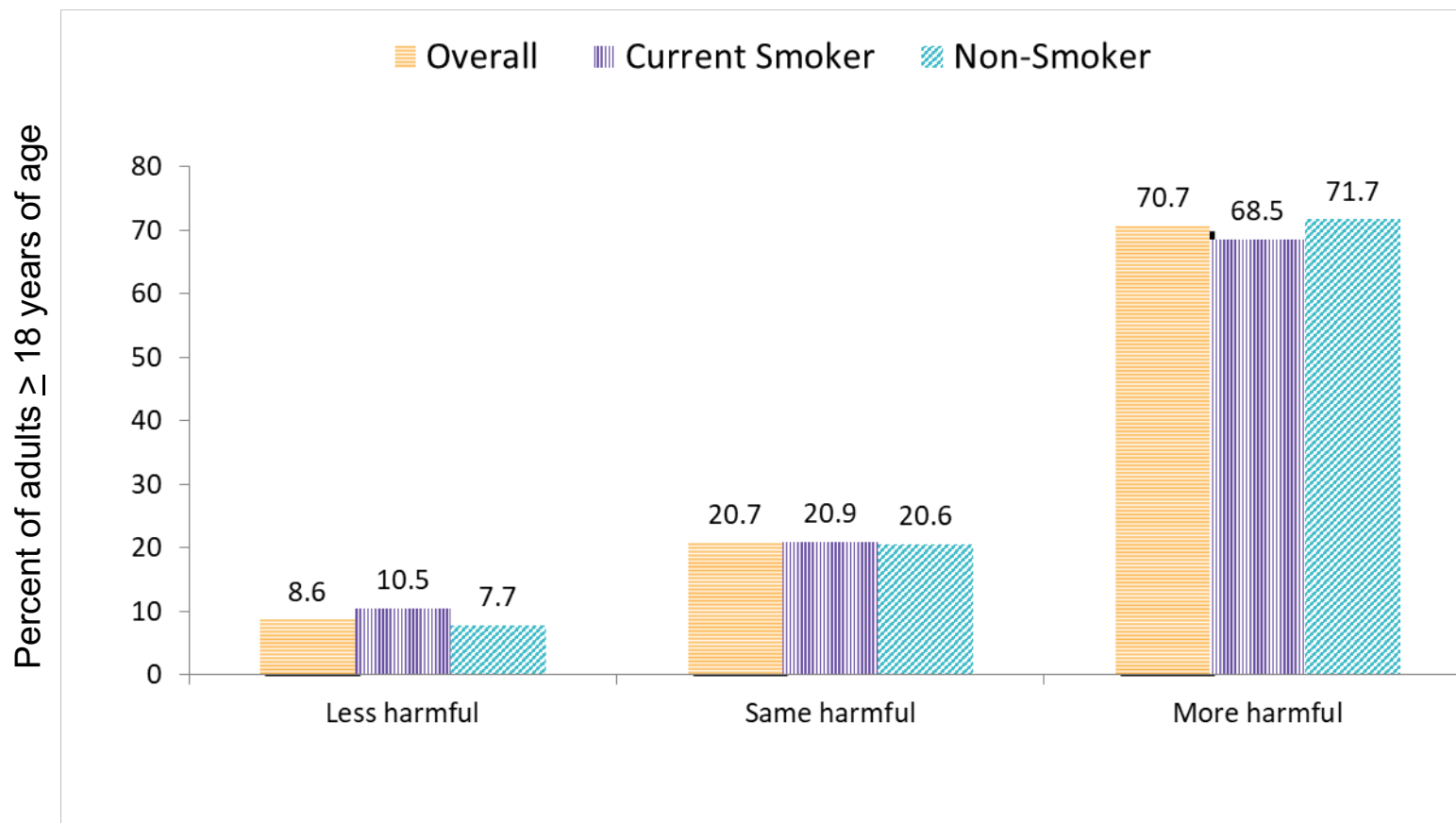


Effect of cigarette pack warning labels on..

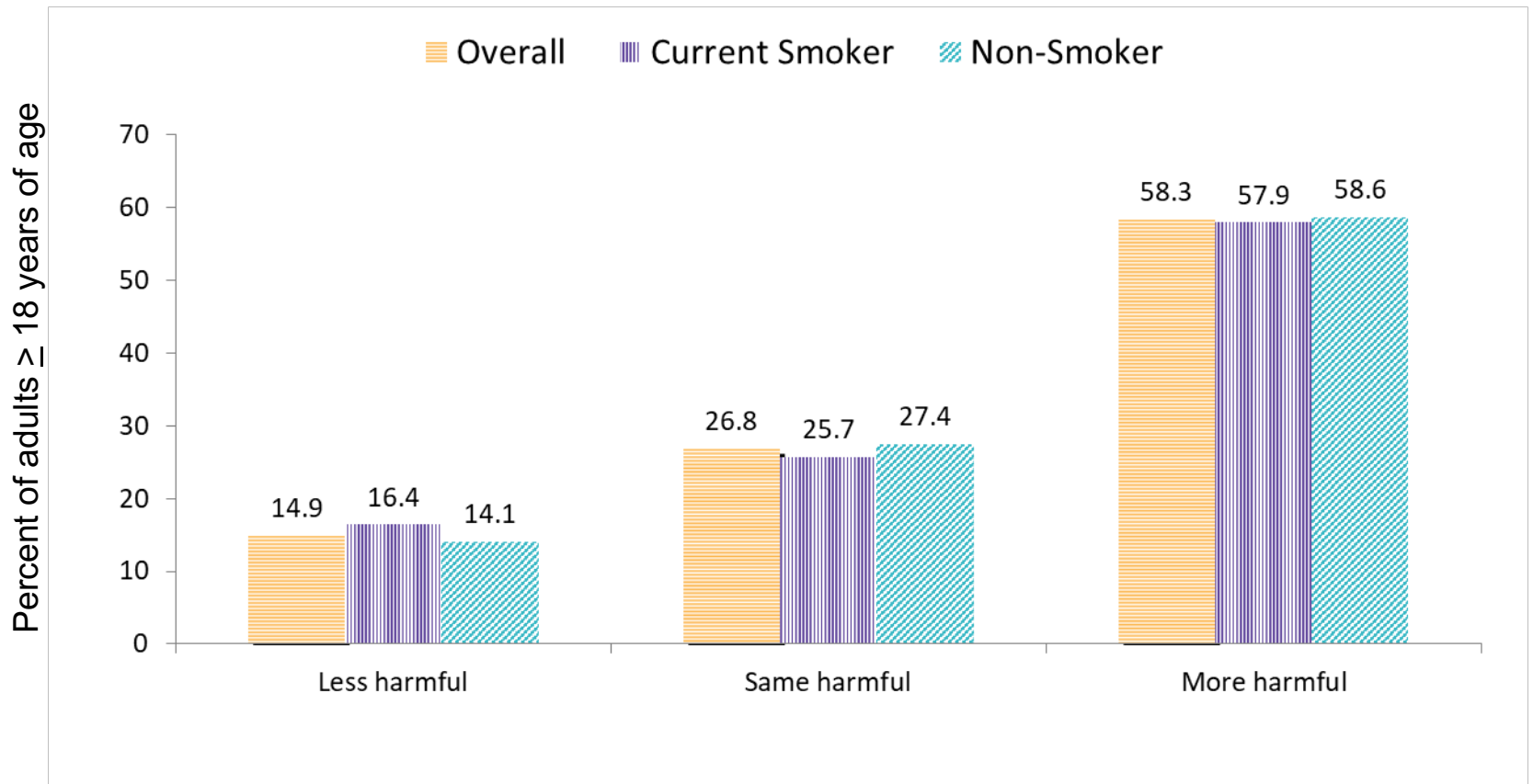


Knowledge, attitudes & perceptions

Adults who believe that shisha smoking is less harmful or have the same harm or more harmful than cigarettes



Adults who believe that e-cigarettes smoking is less harmful or have the same harm or more harmful than cigarettes



Obstacles and lessons learned

-- The survey was carried out during the COVID-19 pandemic, where we had some difficulties with some households in responding, and sometimes one of the selected household members was infected.

--The target group for this survey is 18 years and over, and often this group does not exist in the household at the time of the visit, especially males.

--Due to the geographical separation between the West Bank and the Gaza Strip training session was organized at the headquarters of PCBS in the West Bank and Gaza Strip office through the video conference technology and in conjunction with the West Bank team.

--Data collection was through personal interviews using PC-tablets in both the West Bank and Gaza Strip, except for Jerusalem Governorate (J1), where the traditional paper questionnaire method was used due to special political situation.

Thank You!